Reception Room

COTTON CHATS

DRAPER COMPANY

TRADE-MARK REG. U.S. PAT. OFF.

HOPEDALE, MASS.

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LOYALTY

is the watchword of the hour in all countries.

While it pertains primarily to the relations between the citizen and his country, loyalty is equally important in every sphere of life.

In a business way loyalty is one of the first obligations of the employee, whatever his position.

With cotton mills a concrete application is found in the relations between the various departments. In the most successful mills each department recognizes that it is but a part of the whole and that all must co-operate and all employees work together.

In a weaving mill to produce the best cloth it is important not only that the weave room do its work well but that the spinning room prepare suitable warp and filling.

Carelessness in other branches of preparation may cause unnecessary expense in all the following processes, resulting in cloth that is neither up to the standard of the mill nor the requirements of the trade.

When machinery is installed the owners and managers of the mill having furnished equipment supposed to be best adapted to the work to be performed, loyalty to the mill calls for their best efforts from all employees, to make such machines as effective as possible both in quantity and quality of output.

In the early days of the Northrop Loom one of its greatest handicaps was the antagonism manifested by some of the operatives. Instead of loyally supporting the judgment of the management by doing their best to operate as many looms as practicable and to weave first quality goods, they endeavored to prevent the automatic looms from showing the expected results.

It was the old spirit of "How not to do it," rather than the spirit of loyalty.

Conditions today call for the best efforts of all if we as a nation are to hold our present position in the manufacturing world.

Automatic machinery in its relation to labor is

AN ASSET

AND

NOT A LIABILITY

In the weave room the Northrop Automatic Loom enables each operative to weave from two to four times as many yards of cloth as on common looms and with less exertion.

The more continuous operation of Northrop looms also assures an increased product per loom per annum, compared with common looms.

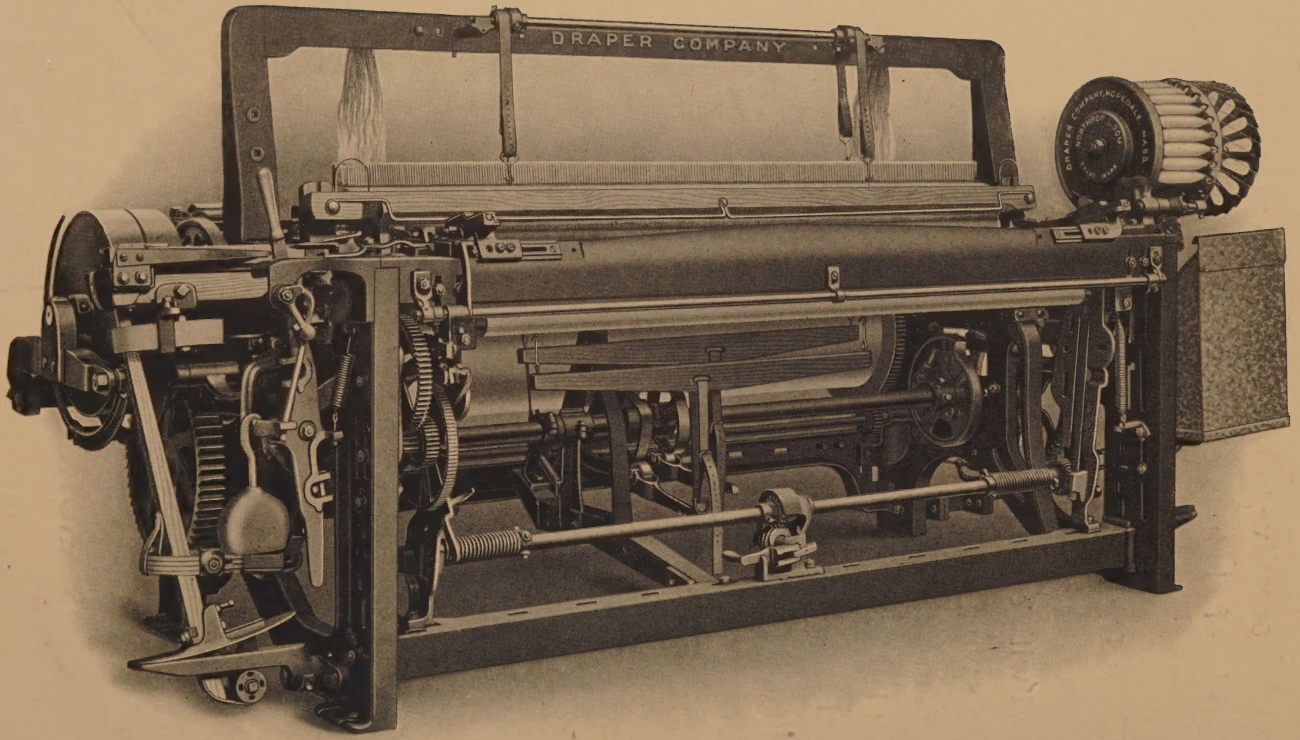
The saving of 50 to 75 per cent. of the labor cost of weaving and the advantages of the Northrop Loom Mill during a labor shortage or a period of hard times must be reckoned with by stockholders in cotton mills both present and prospective.

DRAPER COMPANY SERVICE

TO ITS CUSTOMERS

IS ANOTHER FORM OF

DRAPER COMPANY LOYALTY



NORTHROP LOOM. MODIFIED D MODEL.

For medium width sheetings, etc. Can be equipped with dobby or other head motion.